

Diamonds International Rebrand

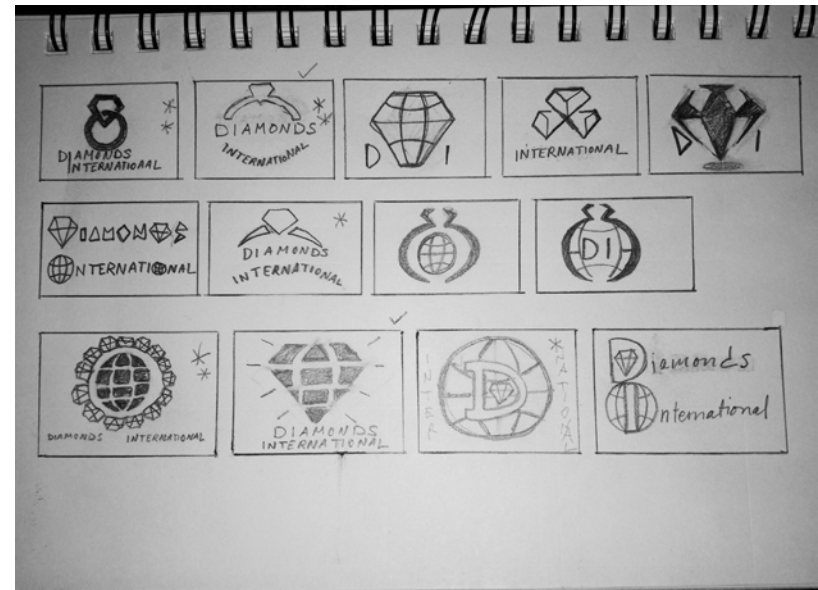
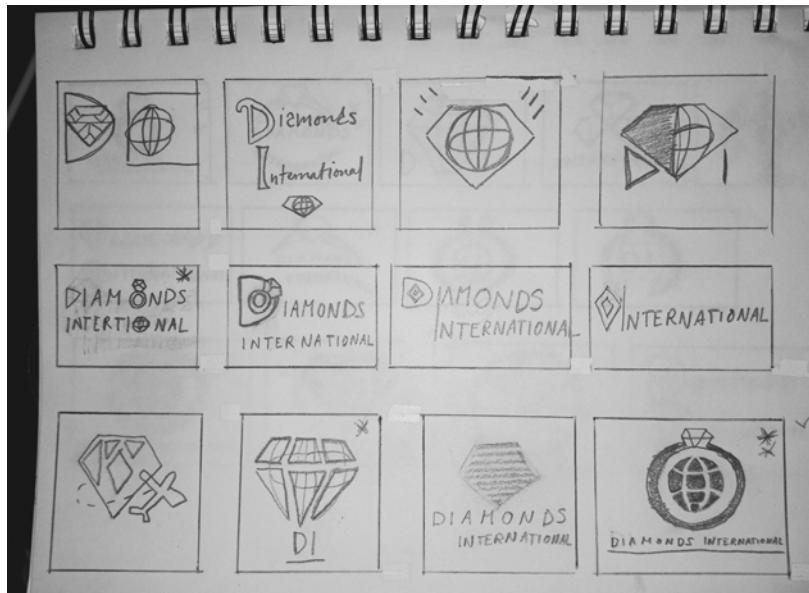
Edward B. Webber

CURRENT LOGO

DI  **DIAMONDS®**
INTERNATIONAL

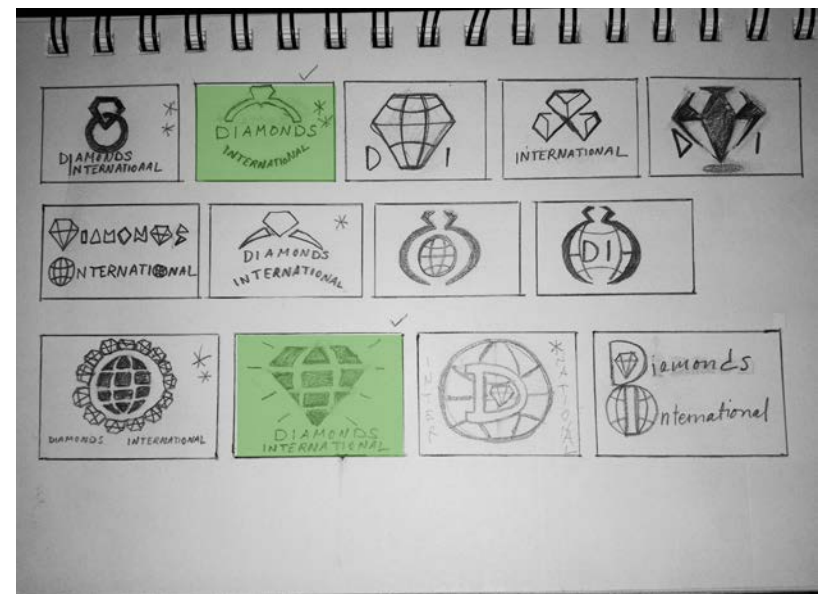
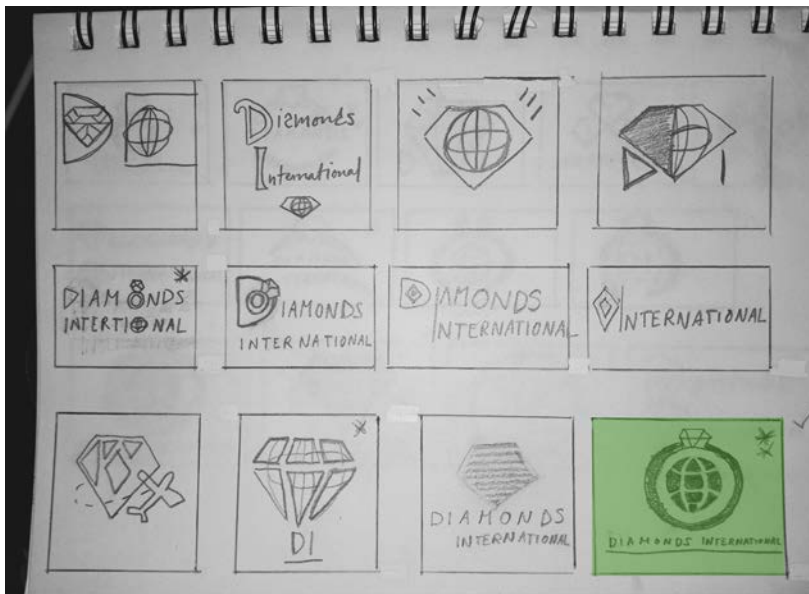
LOGO THUMBNAILS

25 Thumbnails



LOGO THUMBNAILS SELECTIONS

Top 3 Thumbnails



LOGO CONCEPT #1

Color Variation: Hybrid

Brand Color Options



DIAMONDS INTERNATIONAL®



DIAMONDS INTERNATIONAL®



DIAMONDS INTERNATIONAL®



DIAMONDS INTERNATIONAL®



DIAMONDS INTERNATIONAL®

Typography

Brand Typography

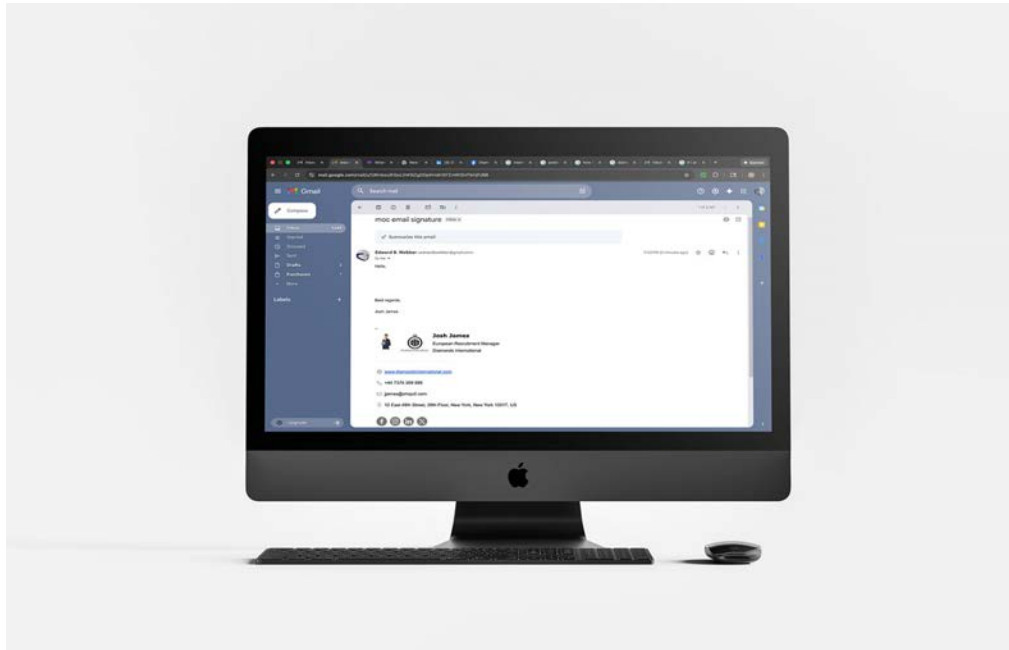
DIAMONDS INTERNATIONAL®

Font: DM SERIF DISPLAY (Regular)

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx Yy
Zz

0123456789
@\$%#<>..."'="+-

Email Signature



CONTACT



Josh James

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Diamonds International

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+44 7375 369 898

jjames@shopdi.com

12 East 49th Street, 39th Floor, New York, New York 10017, US



LOGO CONCEPT #2

Color Variation: Hybrid

Brand Color Options



Typography

Brand Typography

DIAMONDS

Font: Acumin Variable Concept (Default)

INTERNATIONAL®

Font: DM SERIF DISPLAY (Regular)

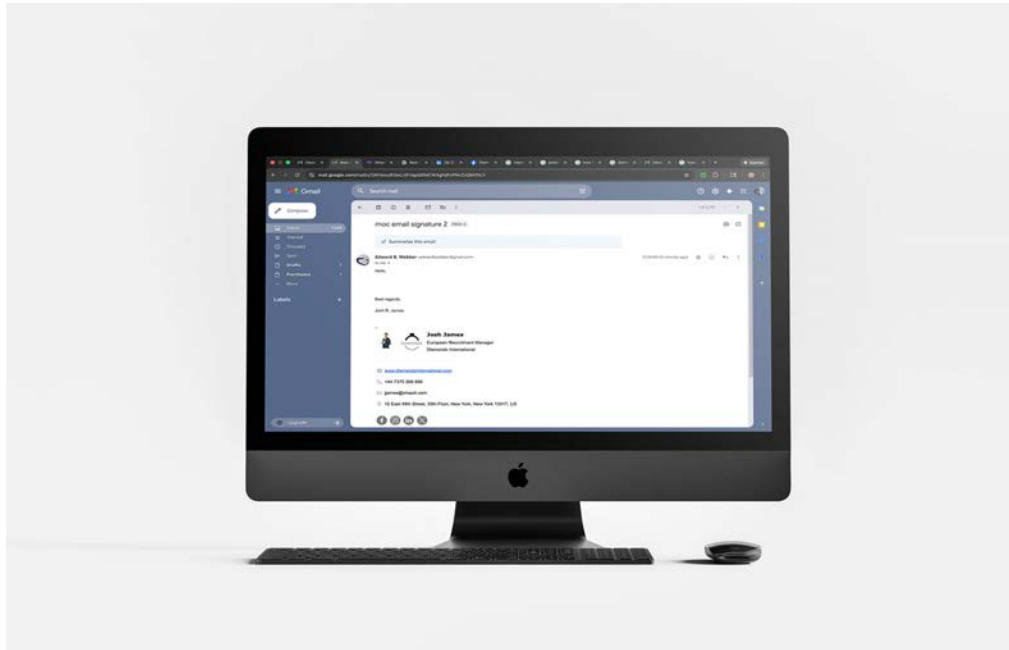
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Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx Yy
Zz

0123456789
@\$%#<>..."'=+-

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx Yy
Zz

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@\$%#<>..."'=+-

Email Signature



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LOGO CONCEPT #3

Color Variation: Hybrid

Brand Color Options



Typography

Brand Typography

DIAMONDS INTERNATIONAL®

Font: Krungthep (Regular)

Font: Kefa III (Regular)

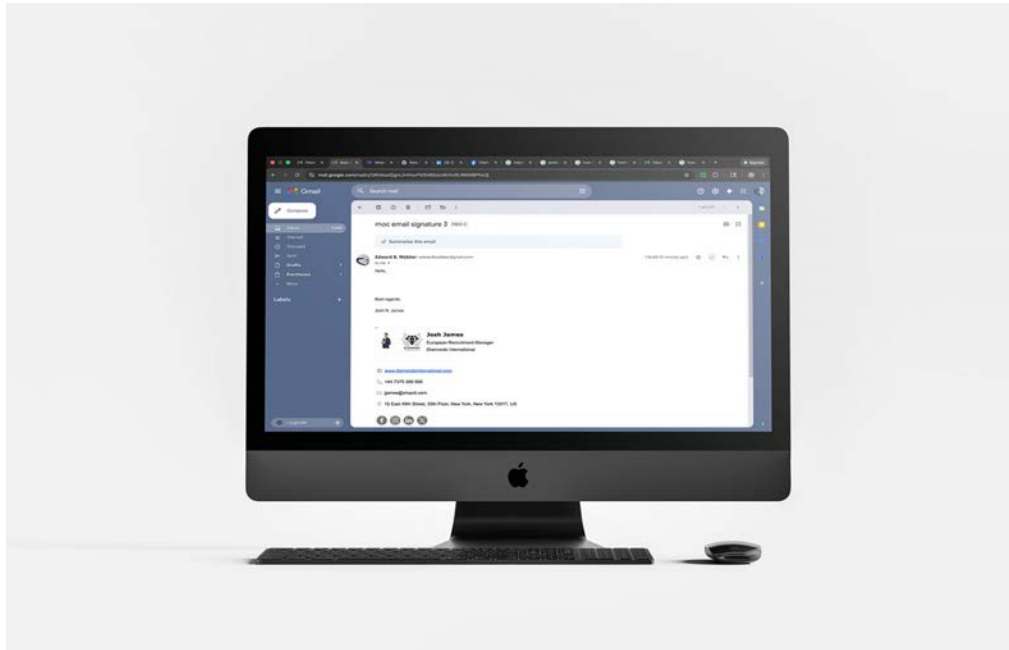
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Qq Rr Ss Tt Uu Vv Ww Xx Yy
Zz

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Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx Yy
Zz

0123456789
@ \$ % # < > ... ' ' ' = + -

Email Signature



100% RESPONSIVE EMAIL SIGNATURE



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